

# Datasheet



## HighJump RouteTrack

HIGHJUMP™ ROUTETRACK UTILIZES GPS DATA TO SIMPLIFY THE TASK OF IMPROVING WORKER PRODUCTIVITY BY DIRECTING YOUR WORKFORCE TO THE MOST EFFICIENT AND PROFITABLE ROUTES.

### HighJump RouteTrack provides useful mobile sales data, including:

- Geographic revenue profiling, stop density and sales results
- Paths, scheduled/unscheduled stops, route to plan and service time
- Mobile sales performance, including sales amounts and missed stops
- Activity frequency thresholds
- Visual route templates
- Visual dispatch – where is the customer and which mobile worker is closest to service

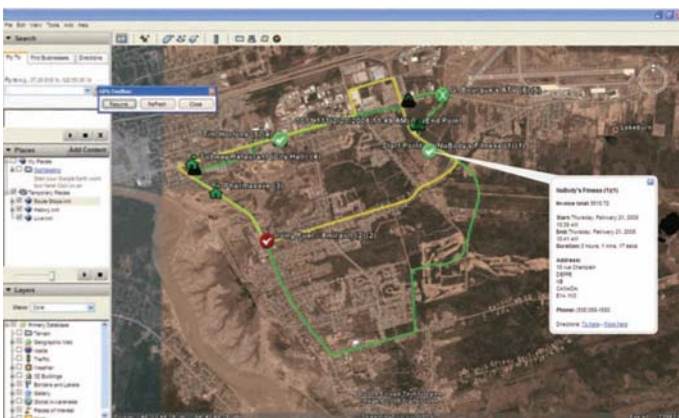
How many trucks do you have out making deliveries each day? Are you sure each driver is using the most efficient route and using work time effectively? How can you improve the performance of your drivers? Small inefficiencies repeated day after day and week after week can add up to sizable expenses to your direct store delivery (DSD) or field service business. How much do poorly-planned routes cost your business each week in extra mileage and lost productivity?

HighJump™ RouteTrack utilizes GPS (Global Positioning System) data to simplify the task of improving worker productivity by directing your workforce to the most efficient and profitable routes, providing management detail on worker activity and enabling performance-based compensation.

### HighJump Turns GPS Data Into Cash Savings

We know what you're thinking. GPS is just little dots moving on a map, right?

Typical GPS data is too detailed to be practically applied. HighJump RouteTrack transforms GPS technology into actionable real time data that can help you increase revenue, cut operational costs and personalize what you view, how often you see it and with the context you need to make informed decisions. HighJump RouteTrack is modern technology with real world applicability.



## How Does HighJump RouteTrack Work?

### Direction and tracking of mobile workers

When your mobile users log in to the HighJump system, HighJump RouteTrack begins collecting data in the background, including vehicle stops, path and speeds. HighJump Route Track also provides GPS-guided route direction.

### Customer visit data logged

Because HighJump RouteTrack knows the location coordinates for each customer location, data for each stop – or missed stop – is tagged by customer and communicated back to the route accounting system (RAS). HighJump RouteTrack also tracks any 'idle' time, and can capture moments when the handheld drops below a certain speed for a pre-determined length of time.

### Communication with Route Accounting System (RAS)

If the mobile worker is using wireless technology, sales and related GPS information can be sent back to the RAS throughout the day. Wireless communication provides visibility into mobile worker activity throughout the day, thus providing opportunities to capture and reduce the number of missed or unauthorized stops or idle time.

### End-of-day review and coaching

At the end of the day, all the of the mobile workers' data, including stops and associated details around each stop (i.e. transaction total) can be viewed in a single report. The data collected by HighJump RouteTrack also enables performance-based compensation and simplifies worker training and coaching.

#### HighJump RouteTrack Enables Supervisors to:

- Get accurate, real-time reporting on sales and services
- Send the closest available service unit to the customer
- Improve customer response time
- Identify inactive resources based on acceptable thresholds
- Monitor worker performance and improve communications with sales staff
- Identify customers yet to be serviced and estimate approximate time to service
- Reduce training time for new and/or seasonal employees

#### HighJump RouteTrack Improves Work Life for Executives by:

- Providing real-time actionable revenue and operational data
- Enabling increased control over company assets
- Providing 'at a glance' problem notification
- Reducing liability
- Optimizing routes for increased profits
- Reducing fuel costs
- Reducing worker downtime

